



Press release Busworld India 2022

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Busworld India to reunite bus and coach industry players in August 2022

To catalyse business reconnection and offer new sourcing opportunities to the bus and coach fraternity, Busworld and Messe Frankfurt India have announced that the ninth edition of Busworld India will be held from 25 – 27 August 2022 in Bengaluru.

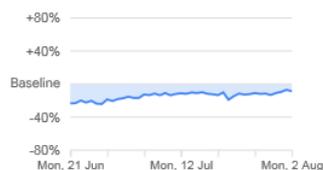
The public transportation segment saw a major slowdown during the pandemic as bus ridership and service levels were severely impacted and public transport operators were strained due to lack of revenue. With things slowly getting back to normal over the past few months, the public transportation is gradually starting to recover and the stakeholders of bus and coach industry are looking forward to make a strong comeback in the market.

Analysing the shift in mobility trends over the last three months, the 'COVID-19 Community Mobility Report' released by Google indicates a steady revival of public transport hubs, including bus and train stations in India. According to the report, the public transportation has recovered to -9% and is expected to revert to the pre-COVID levels in the coming months.

Public transport

-9%

compared to baseline



Mobility trends for places that are public transport hubs, such as underground, bus and train stations.

Courtesy: COVID-19 Community Mobility Report by Google as on 2 August 2021.

As India's leading trade fair for bus and coach industry, Busworld India 2022 will re-open its doors from 25 – 27 August 2022 in Bengaluru, bringing new sourcing and networking opportunities on its show floors.

“The year 2020 and the beginning of the year 2021 has been a tough one for the industry with lots of uncertainty and sluggishness marring the supply chain. However, the signs of recovery in bus transportation in these past few months have brought back the spark among bus manufacturers and sellers. Through Busworld India 2022, we aim to strongly contribute in the industry's revival and bring crucial and invaluable business opportunities to the industry players across India and worldwide,” states in a joint statement issued by the trade show's organisers.



Even during the slowdown last year, Busworld India continued to keep the industry connected and updated through a series of virtual webinars and knowledge sessions.

During a recent webinar on "Restoring bus in public transport through collaboration between Asian cities and the bus industry" hosted by Busworld India, **Mr Prasanna Patwardhan**, President, Bus & Car Operators Confederation of India (BOCI), urged the government to support STUs and private bus operator alike to increase the public preference toward buses: *"The government should completely open up luxury services by buses to private sector and let State Transport Undertakings (STUs) compete with private operators on quality of services. All STU bus stations need to be modernised and private operators should be allowed to operate from the same stations, on similar lines like airports, and open government lands can be made available for bus parking at a nominal cost."*

Also a part of the webinar panel, **Dr Ganesh Raj Joshi**, Researcher, United Nations Centre for Regional Development (UNCRD) suggested the implication of smart congestion relief policies, and improving bus infrastructure to reduce traffic congestion level in India:

"Integrated land use, transport planning, transport mode integration and use of high-occupancy vehicles can majorly help in reducing the traffic congestion level in the country. Additionally, setting up of dedicated bus lanes along with a transit-priority traffic control system and use of state-of-the-art frontier technologies, like ITS and GPS can be implemented to optimise routes."

The Indian government's goal to add maximum electric buses on the road has given rise to huge opportunity for both vehicle manufacturers, as well as component suppliers and charging infrastructure suppliers. Mumbai's local lifeline, BEST has recently received 25 brand new electric AC buses adding to its list of 206 existing e-buses, and plans to procure 115 more e-buses within the next two months. As per the sources, BEST will procure a total of 1,800 electric buses by mid-2023.

With new opportunities arising in the industry, Busworld India 2022 aims to be a crucial meeting point for industry decision makers, such as private and public bus and coach operators, vehicle manufacturers, component, accessory and software suppliers to reconnect and rebuild their value chain more strongly.



Note to the editors:

Busworld started its journey in 1971 in Europe, Belgium and has completed 50 years of success and established itself as the most recognized international exhibition in the world exclusively for the bus and coach Industry. Covering destinations like India, Indonesia, Kazakhstan, Russia, Argentina, North America and Turkey, Busworld has been strengthening its presence in the global bus sector year-on-year.

- www.busworld.org

Busworld India is being successfully organized every alternate year from 2005 to 2018. The exhibition moved from Mumbai to Bangalore in 2016 which turned out to be a success story. It resulted in a combination of growth in exhibition space, in the number of vehicle manufacturers and last but certainly not least in the number of qualitative visitors.

- Website: www.busworldindia.org
- All Busworld press releases: [press release link](#)
- Photos: [photo link](#)
- Video of Busworld India 2018 : [YouTube link](#)
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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

* preliminary figures 2019

- Website – press information - photo: www.messefrankfurt.com
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